**JOHN CUDDEMI**
SENIOR INTERACTIVE ART DIRECTOR

**RECENT PROJECTS**

• Branding, website design, Wordpress development for Powderhouse (http://powderhouse.net/)

• Branding, website design, Drupal development for The Network ([http://i3.cssr.us/)](http://i3.cssr.us/%29)

• Branding, website design for 745 Atlantic Ave (www.745atlanticboston.com)

**EXPERIENCE/HIGHLIGHTS**

**Freelance Senior Interactive Art Director | Kingston, MA | 2009-present**

• Interactive, OLA, Digital, Emerging Social Media, Device Based, Mobile, Print

• Self-motivated, award-winning freelance Interactive Art Director. Working with interactive
 agencies such as Neoscape, Genuine Interactive, Digitas, MarketingDrive, Cambridge
 Biomarketing and Overdrive Interactive.

• 20 years experience building successful cross-platform brands

**Albion Interactive | Founder / Creative Director | Needham, MA | 2003-2009**

• Founded and tranformed a 2-man design shop into a $6mm full-service ad agency inspiring and
 managing a 20+ person staff

• Oversaw all aspects of client contact, budgeting and production

• Developed compelling, award-winning creative among a variety of mediums for clients such as
 Harvard University, Yale-New Haven Health System, Health-Quest Health System, The
 University of Colorado at Boulder, Boston University, Lahey Clinic, MGH, UniFirst, among others

**TMP Worldwide | Senior Interactive Art Director | Needham, MA | 2001-2003**

• Print, Direct, Interactive, OLA, Digital
• Developing compelling creative among a variety of mediums
• Reinforce the overall brand positioning
• Fast paced, short-deadline environment

**JWG Associates | Interactive Art Director | Needham, MA | 1995-2001**

• Print, Direct, Interactive, OLA

• Pre-Press/Printing Process, Mechanical work

• Concept to execution of creative among a variety of mediums and client projects

• Responsible for concept and execution of creative among a variety of mediums

**EDUCATION/TRAINING**

Massachusetts College of Art

Boston University School of Fine Arts

**SKILL SET**

Fluent in latest versions: Adobe CC, QuarkXPress, Microsoft Office, Pre-Press/Printing Process Active Knowledge in: CSS, HTML 5, JQuery, Wordpress, Drupal, etc...